Make it Brilliant.[SM]

# PANTONE®

**Full Line Catalog** 2014

# What's New for 2014



### GRAPHICS

**Artist Edition Covers.** We selected artwork from members of our PANTONE Canvas portfolio sharing community to be featured on the new editions of our FORMULA GUIDE Set, SOLID CHIPS Set and COLOR BRIDGE guides. **See page 5.**

### TRENDS

**PANTONEVIEW.com.** Inspirational imagery, palettes and exclusive color insights from the world's leading color experts. **See page 12.**





### FASHION + HOME

**Cotton Chip Set.** 1" x 1" removable cotton chips, ideal for creating color palettes, mood boards and presentations. **See page 20.**

# Make it Brilliant for graphic design

The PANTONE PLUS SERIES for graphics and multimedia now features 84 new Solid Colors, for a total of 1,755 choices for selecting, specifying and matching PANTONE Solids, plus thousands of Process-only colors, cool Pastels, hot Neons, lustrous Metallics, sizzling Premium Metallics and innovative design and production tools. It all adds up to the one system you need for graphics, packaging, web and display design – and virtually unlimited ways to Make it Brilliant.

## FORMULA GUIDES Solid Coated & Uncoated

1,755 brilliant Solid Color choices. Ink formulations are provided. Includes color index, lighting evaluation tool and PANTONE COLOR MANAGER Software. Set of two guides, coated and uncoated, in a limited-edition gift box.
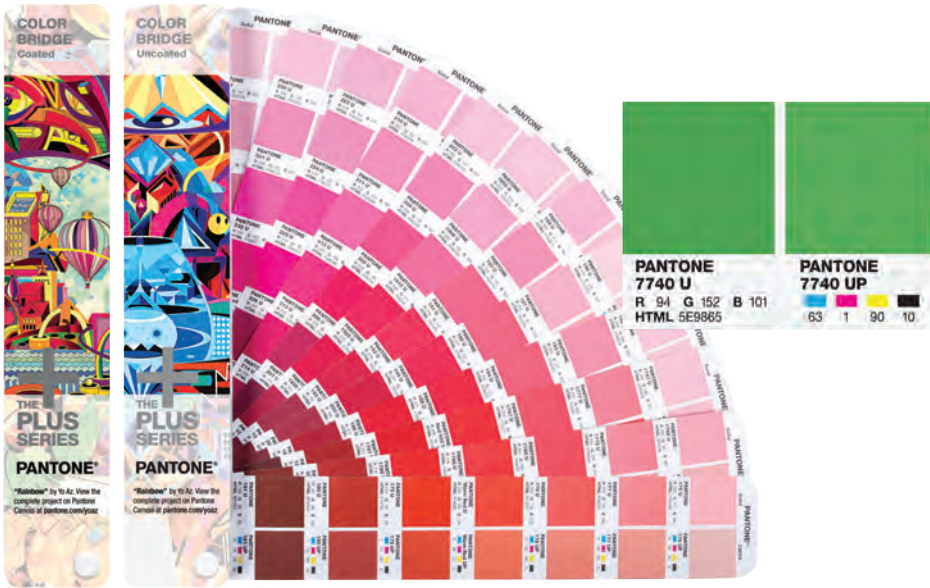GP1501 **$149.**

## SOLID CHIPS
## Coated & Uncoated

All the PLUS SERIES Solid Colors in a convenient chip format that attaches to artwork and digital files for easy and consistent color communication. Includes color index and PANTONE COLOR MANAGER Software. Set of two books, coated and uncoated.
GP1503 **$329.**

## COLOR BRIDGE® Coated and Uncoated

An invaluable multi-use color reference tool! Select and specify PANTONE Solid Colors or translate them for CMYK process, web pages and monitors. Includes color index, lighting evaluation tool, digital image color-correction tool and PANTONE COLOR MANAGER Software.

COLOR BRIDGE Coated  GG5103  **$159.**

COLOR BRIDGE Uncoated  GG5104  **$159.**

COLOR BRIDGE Coated and Uncoated Set  GP5102  **$259.**
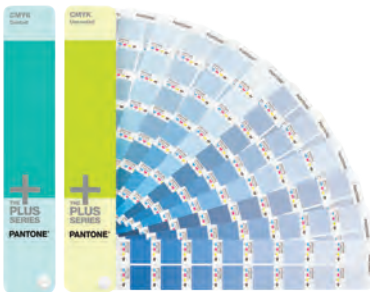
## CMYK Coated and Uncoated

2,868 CMYK colors, ideal for type, logos, borders, backgrounds and other graphics treatments. Screen tint percentages are provided. Includes color index, lighting evaluation tool and COLOR MANAGER Software. Set of two guides, coated and uncoated.

GP5101  **$135.**

## STARTER GUIDE
## Coated & Uncoated

Perfect for students or anyone starting out in design, the PANTONE STARTER GUIDE contains 543 selections from all PLUS SERIES Color libraries – Solids, Metallics, Premium Metallics, Pastels and Neons – on coated and uncoated stock.

GG1511  **$59.**

## METALLICS

301 exquisite metallic colors on coated paper add impact and elegance to your projects. Guide identifies the ink mixing formulas and the effects of a gloss aqueous coating. Chips book features six tear-out chips in each color that attach to artwork and design files for color accuracy. Both products include PANTONE COLOR MANAGER Software.

METALLICS Guide  GG1507  **$79.**
METALLIC CHIPS Book  GB1507  **$185.**

## PREMIUM METALLICS

300 dazzling metallic colors on coated paper add pop and sizzle to your designs. PREMIUM METALLICS can be easily coated without any loss in luster and have a longer life after printing without tarnishing or blemishing. Both products include PANTONE COLOR MANAGER Software.

PREMIUM METALLICS Guide  GG1505  **$89.**
PREMIUM METALLICS CHIPS Book  GB1505  **$189.**

## PASTELS & NEONS

154 soothing Pastels provide softness or subtlety and 56 hot Neons add vibrancy to your designs. Chips book features six tear-out chips in each color. Guide includes ink mixing formulas and lighting evaluation tool. Coated and Uncoated papers together in one Guide or Chips book. PANTONE COLOR MANAGER Software is included with both products.

PASTELS & NEONS Coated Guide  GG1504  **$89.**
PASTELS & NEONS CHIPS Book  GB1504  **$189.**

## PORTABLE GUIDE STUDIO

Our full collection of Guides – Solids, Process colors, dramatic Neons, lustrous Metallics, sizzling Premium Metallics, cool Pastels and hot Neons – more than 10,000 market-proven colors to help you make it brilliant in a stylish, easy-to-take-along carrying case.

GPG204   **$599.**

## REFERENCE LIBRARY

The complete PLUS SERIES collection of fan guides and chips books formats, in a stylish desktop display. More than 10,000 market-ready colors for print, packaging, web, video and other applications offers complete creative flexibility.

GPC205   **$1,299.**

## ESSENTIALS

All of our solid, solid-to-process and process only colors – FORMULA GUIDE Solid Coated and Solid Uncoated, COLOR BRIDGE Coated and Uncoated, and CMYK Coated and Uncoated – in a stylish, easy-to-take-along carrying case.

GPG201   **$429.**

## SOLID GUIDE Set

The complete solid color guide collection from the PANTONE PLUS SERIES – more than 4,000 colors for print and more.

GP1505 **$329.**

## SOLID COLOR Set

1,755 solid color choices, in both fan guide and chips formats. Use fan guides to select, specify and match color, and attach tear-out chips to artwork and digital files for easy and consistent color communication.

GP1508 **$379.**

## METALLIC GUIDE Set

300 dazzling PREMIUM METALLICS add sizzle to your designs and 301 deeply lustrous Metallics provide a sophisticated, deeply lustrous look. Set of two guides saves you $29 over individual purchase.

GP1507 **$139.**

## CAPSURE™ with FORMULA GUIDE Set

Use CAPSURE to sample color inspiration from any surface, material or fabric and match it to one of more than 10,000 pre-loaded PANTONE Colors. Then use the FORMULA GUIDE to maintain color accuracy throughout your production workflow.

GP1509 **$755.**

## SkinTone™ Guide

110 skin tone shades for inspiration and use in Beauty, Fashion, Product Design, Photography, Printing, Packaging, Graphic Design, Medical – any application where skin tone needs to be matched to a color standard.

STG201 **$99.**





bad lighting          good lighting

## COLOR MANAGER Software

Our desktop application integrates more than 10,000 PANTONE Colors into your design programs. Uses ICC profiles to optimize colors. Automatic updates keep you current with all new Pantone releases.

DWNLD-PS-CM100 **$49.**

## LIGHTING INDICATOR Stickers

Two light-sensitive patches change color to let you know if your lighting conditions are right for accurate color evaluation. Stickers attach to artwork for consistent accuracy all along your product chain. Available in D50 and D65 ranges. 40 Stickers per page.

D50 Lighting  LNDS-1PK-D50  **$55.**
D65 Lighting  LNDS-1PK-D65  **$55.**

**A calibrated and profiled display is a critical element in your digital workflow. Pantone offers color calibration solutions for every application and budget.**



### i1Display Pro

The choice for discerning photographers, designers and imaging professionals looking for the highest level of on-screen color accuracy for displays, laptops and projectors.

EODIS3  **$269.**



### i1Basic Pro 2

An affordable professional-level spectral color measurement solution offering display and projector profiling, monitor and print quality assurance and spot color measurement.

EO2IBAS  **$1,259.**



### i1Photo Pro 2

For photographers looking for perfectly accurate color the first time and every time. Quickly and easily create custom camera, monitor, projector and RGB printer profiles, ensuring the colors you capture, view and print are true.

EO2PHO  **$1,599.**



### i1Publish Pro 2

The ultimate professional-level ICC-profiling solution to organize and manage RGB, CMYK and CMYK+ (CMYK plus any 4) color workflows, complete with quality assurance and control validation and verification functions.

EO2PUB  **$2,298.**

Bluetooth model shown.

## CAPSURE™

Capture color inspiration from any surface, material or fabric – even small-patterned, multi-colored textures and textiles – and match it quickly and accurately to more than 10,000 PANTONE Colors. Advanced optics, yet lightweight and easy to use.

RM200-PT01 **$649.**

## CAPSURE with *Bluetooth*®

Share your color captures with devices and design apps instantly! All the features of our CAPSURE device, with added *Bluetooth* wireless technology. *Shown with the myPANTONE™ app, available separately on the App Store and Android Marketplace.* **Not available outside the US and Europe.**

RM200+BPT01 **$699.**



## ColorMunki Design

The do-everything solution. Select colors from PANTONE Libraries, extract colors from images, capture spot colors from just about any substrate, preview out-of-gamut colors, calibrate displays, projectors and printers, and much more.
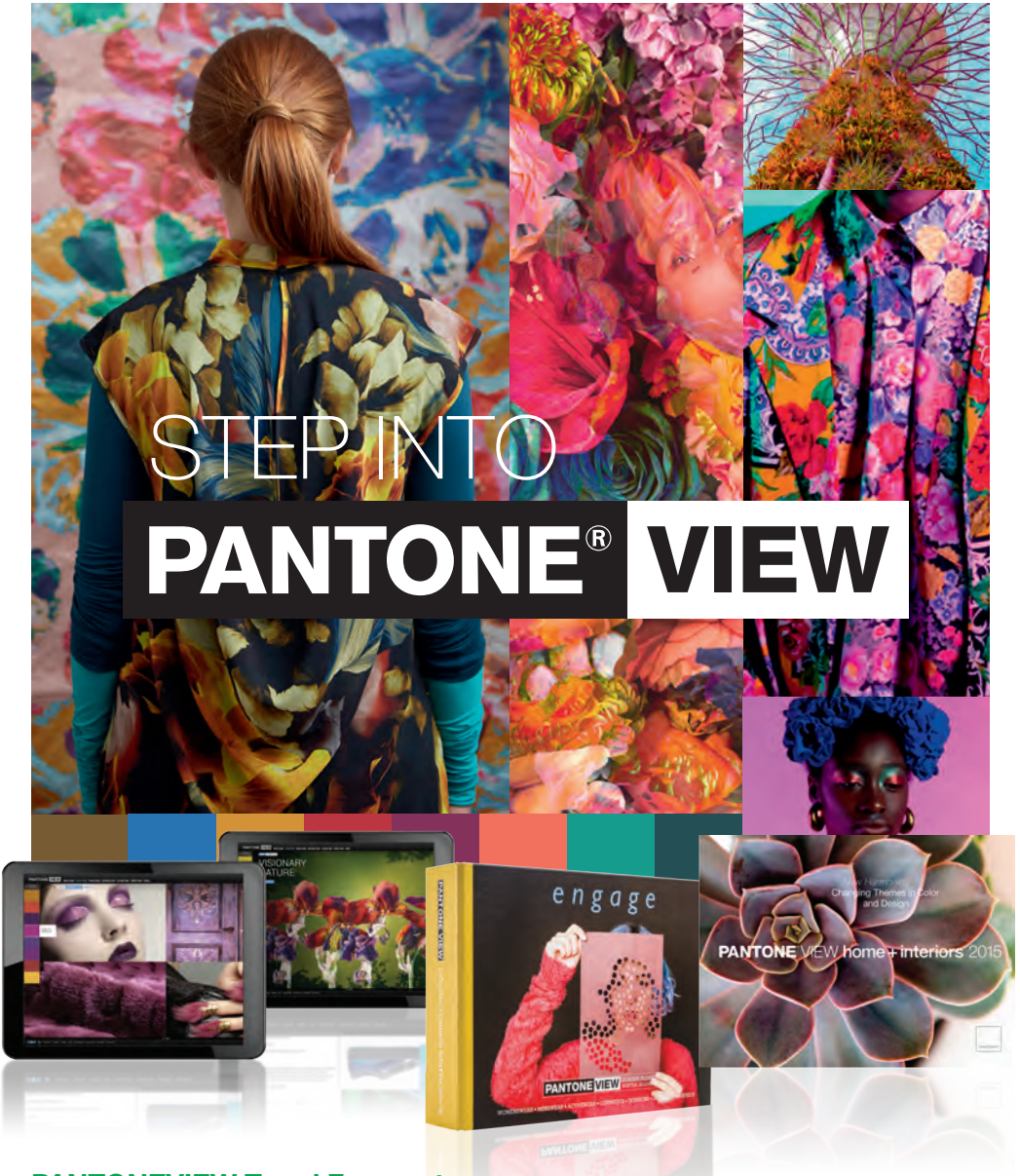
MEU115 **$509.**



## ColorMunki Display

Professional quality display calibration through an easy, wizard-driven interface. Everything you need to easily and confidently achieve a brilliantly calibrated display or projector while letting you stay focused on creativity.

CMUNDIS **$189.**

STEP INTO

**PANTONE® VIEW**

## PANTONEVIEW Trend Forecasts
## The right information to help you make the right color choices.

Our PANTONEVIEW color forecasts provide a global viewpoint on color 6-24 months ahead embracing everything from fashion, interiors and lifestyle, to color cosmetics, multi-media and industrial design. Staying on top of all the latest trends, PANTONEVIEW gives you inspirational imagery, directional trend palettes and color insights from the world's leading color experts, so you can make those critical color choices and get it right.

# Color Inspiration. Color Insights.
# Color Intelligence. Color Solutions.

The PANTONE Color Institute offers unique and comprehensive color solutions for the application and integration of color as a strategic asset. From custom color development and bespoke consulting services to market research and education, our color experts can help you utilize color to increase consumer engagement and drive powerful commercial value.

## Services and Capabilities:

### Market Research

Color is a vital factor in consumer purchasing decisions. In addition to our own market research, we also create customized market research focusing on the information you need:
- **Consumer color preferences** by target market segment locally and/or globally
- **Consumer word associations** by product segment locally and/or globally

### Color Expertise

Colors are the catalyst for feelings, molding moods and enhancing lives. Whether looking at the role of color in commercial spaces, artistic projects or your own personal well-being, explore our library of color books or participate in one of our color workshops and discover the magic, meaning and messages behind your favorite shades.
- **Color Psychology**
- **Color Education**
- **Color Workflow**

### Color Consulting

Turning dreams into reality. At Pantone, it is not just about selecting the right color, it is also about getting color right. From inspiration to realization, our customized range of services include:
- **Color Palette Recommendations**
- **Color Choice Validation**
- **Color Shade Naming**
- **Color Messages and Meanings**
- **Cultural Color Preferences**
- **Custom Color Development** for product and new brand identity including corporate identity standards
- **Tailored or Personalized Color presentations** created to meet audience need and interest level
- **Color Management**

For more information, email **pantonecolorinstitute@pantone.com**
or call **888-PANTONE** (726-8663).

# Make it Brilliant for plastics

The PANTONE PLASTICS Color System enables you to be as creative as you like with confidence, giving you the ease, control and precision you need for designing color in plastics.

## The PANTONE Tints and Tones Collection

100 of our best-selling whites, grays and blacks, selected from the PANTONE PLUS SERIES and the FASHION + HOME Color Libraries, in large, versatile Plastic Standard Chips, conveniently organized in a rotating carousel display.

PTTC100 **$959.**

## PLASTIC STANDARD Chips

PANTONE Plastic Standard Chips allow precise color specification and matching of every color in the PANTONE PLUS SERIES and FASHION + HOME Color System. Large, versatile chips feature both matte and gloss finishes and tiered thicknesses.

PLASTIC CHIPS **$18.**

## PLASTICS opaque selector

Curated set of 1,005 opaque plastic colors for the accurate selection, specification, communication and control of color in plastics. Three-binder set with removable general purpose polystyrene chips that snap neatly into molded pages.

PBQ100 **$2,150.**

## PLASTICS transparent selector

A comprehensive palette of 735 transparent colors widely used in the design and manufacture of plastic materials and products. Two-binder set with removable general purpose polystyrene chips in molded pages.

PBT100 **$1,700.**

## opaque & transparent selector  PPTQ100 **$3,550.**

# Make it Brilliant for fashion and home design

The PANTONE FASHION + HOME Color System features 2,100 trend-driven shades for your creative inspiration, color selection and accurate communication in fashion, textile, home and interior design.

## SMART color swatch card standard

Individual loose-format fabric swatches, available for all 2,100 Fashion + Home colors, provide the most accurate way to specify, communicate and control your color choices. Spectral data and starting dye recipes available. Double-layered cotton swatch measures 4" x 4" and unfolds to 4" x 8", giving vendors twice the fabric for optimum color visualization and instrumental evaluation.

SWCD TCX **$11.95**

## Cotton Swatch Library

2" x 2" removable swatches in a six-volume deluxe set is the ultimate creative tool for palette development. Ideal for mixing and matching solid colors or combining for prints. Large-size swatches are displayed to enhance color visualization. Perfect for design studios, color resource rooms or for anyone making color decisions. Includes PANTONE COLOR MANAGER Software for digital design.

FFC203 **$6,795.**

## Cotton Swatch Case

The complete 2,100-color collection on 1" x 2" removable swatches in a convenient two-piece set. Synthetic paper envelopes show off color, protect swatches from wrinkling and provide a tool for palette creation and presentations. Equally at home in the studio and dye house or for on-site design work and creative reviews. Includes PANTONE COLOR MANAGER Software for digital design.

FFC206  **$4,495.**
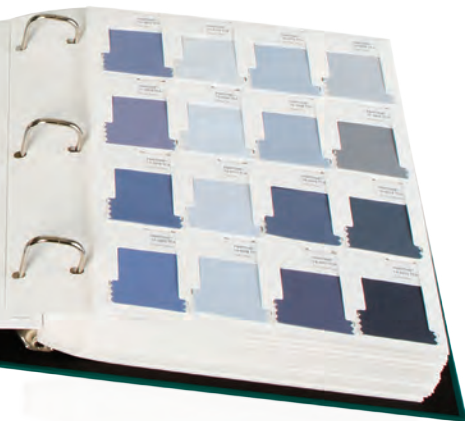
## Cotton Chip Set

Our most versatile two-book set. Chromatically arranged 1" x 1" removable cotton chips in all 2,100 Fashion + Home Colors are ideal for creating color palettes, mood boards and presentations. Includes PANTONE COLOR MANAGER design software for digital design.

FFC207  **$1,995.**

## Cotton Planner

2,100 Fashion + Home colors on 5/8" x 5/8" chips is a convenient desktop reference. The ideal color locator for quick color decisions. Includes PANTONE COLOR MANAGER design software for digital design.

FFC205  **$945.**



## Cotton Passport

Compact, portable book displaying all 2,100 colors arranged by color family in a user-friendly accordion format. Convenient for the office or travel. Includes PANTONE COLOR MANAGER Software for digital design.

FFC204  **$495.**

## Nylon Brights Set

Featuring 21 of the most important, shocking, bright shades, 1 1/4" x 4" nylon swatches conveniently packaged on a single ring for easy removability provide designers developing product in nylon materials with an internationally recognized color standard for accurate color selection, specification and reproduction. Includes PANTONE COLOR MANAGER software for digital design. Individual 4" x 4" swatch standards also available.

FFN100  **$135.**



## Nylon Brights Swatch Cards

Individual loose-format nylon swatches available for all 21 shades. Double-layered nylon swatch measures 4" x 4" and unfolds to 4" x 8", providing twice the fabric for optimum color visualization and instrumental evaluation.

SWCDTN  **$13.95**

## Color Specifier and Guide Set

Containing all 2,100 colors arranged by color family, chip book in paper format with companion color guide is ideal for fashion accessories, home furnishings, paints, interiors, color cosmetics and other non-fabric material. Includes PANTONE COLOR MANAGER Software for digital design. *pantone.com/FHIset*

FPP200  **$625.**

**Purchased separately $670. Save $45.**

## Color Guide

Our portable color guide is a complete, comprehensive color library in a compact format, perfect for sample shopping, client meetings and on-site reviews. *pantone.com/FHIguide*

FGP200  **$195.**

## Color Specifier

Six tear-out chips of each color – ideal for palette development and presentations. Chips attach to sketches and design files for accurate color communication. *pantone.com/FHIspecifier*

FBP200  **$475.**

**Come play with us:**

**BUY MORE AND SAVE**
up to 15% on select products!
Call **888-PANTONE** (888-726-8663)
or visit **pantone.com** for details.

**SPECIAL OFFERS**
Visit the PANTONE Web Store often to
catch the latest deals and innovative new
products. **pantone.com/offers**

**PANTONE®**